

### Role:

Responsible for developing and disseminating communication on all aspects of medicines and nonmedicines (e.g. wound and nutritional products) use in NHS Greater Glasgow and Clyde. The overall aim is to ensure timely communication of ADTC policy and decisions.

### **Terms of Reference:**

The Communications Subcommittee will:

- review, edit and approve blogs prior to publication and dissemination
- in line with GGC guidance and policy, use the GGC Medicines website to publish blogs on a range of topics such as patient safety, changes in clinical practice and cost efficiencies using the "Medicines Update" banner
- develop innovative methods to engage with the wide range of health professionals involved in prescribing and medicines use (e.g. social media)
- utilise developments in technology to promote effective communication
- provide 6 monthly progress reports to ADTC

### **Executive and Membership:**

- Medicines Information (MI)/Medicines Governance (MG) representation (including Lead for Clinical Effectiveness, Medicines Education pharmacist and MG pharmacist
- Pharmacy Services Central Prescribing Team pharmacist
- Prescribing support pharmacist
- Acute services clinical pharmacist
- Medical representation, acute services
- General Practitioner
- Non-medical prescriber
- Nurse

The Chair should be from Pharmacy Services Medicines Information/Medicines Governance Team with a vice chair and secretariat from the other members.

# **Frequency of Meetings:**

Every 4 weeks.

The committee also meet twice a year to assist setting the direction of travel and assuring the quality of content.

# Accountability:

Area Drug and Therapeutics Committee

File name: 2.5 Comms ToR - 2106

Written by: E. McIvor

Approved by: Communications Subcommittee of ADTC

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